

COLORADO PTA GUIDELINES

FOR ADVOCATING PTA'S POSITIONS ON BALLOT ISSUES

AT PTA MEETINGS OR SCHOOL EVENTS:

- PTA may take positions on ballot issues, but not on candidates.
- Make it legal to advocate PTA's position by following the school district's policy by contacting the school secretary or the facility manager for a building use form to rent a table or the room; you must pay to do this.
- Stay in your assigned area while passing out literature advocating PTA's position or when answering questions on ballot issues.
- Do not send campaign emails of any kind to school personnel on their district email.

AT PTA MEETINGS (if the room isn't rented):

- You may state that PTA has a position on the ballot issue.
- If asked – without soliciting – you may answer questions fully and honestly about what PTA's position is and why.

OTHER GUIDELINES:

- Do not use any school resources for printing, mailing, or distributing literature advocating PTA's position. Literature with PTA's position may be copied on a printer off of school grounds and may be mailed or handed out off of school grounds.
- When mailing literature advocating PTA's position, mail only to PTA members.
- Because PTA is a non-profit organization registered with the IRS, no more than “an insubstantial amount” of funds may be used to influence legislation, which is considered between 2% and 5% of gross revenue. Therefore, PTAs are strongly discouraged from making any donation to ballot issues campaigns. However, PTA members are encouraged to work with ballot issue campaigns that advocate PTA's position.
- PTAs may print and distribute voter registration information, general election information, announcements regarding where to vote (mail-in ballot or polling locations, hours, etc.), and announcements of forums where both sides have been invited.

NOTE: These guidelines apply only to ballot issues. You do not have to follow them when advocating PTA's position on bills in Congress or in the State Legislature.